

LANDMASTERS

WELCOME SPRING WITH LANDMASTERS!

*Landscaping Your Home Can
Increase The Value By 15%!*

REMINDER: POND OPENINGS!

Call 315-452-1908 and press 1
to have your pond opened
or email us at info@landmasters.net.

We test your water, clean your pond
of debris, jumpstart the good bacteria,
install the pump and start the filter.

Call or email us today so you will
be at the top of our list!

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Landmasters Landscape and Construction's Garden at the 2011 Home and Garden Show featured Rosetta stone fire pit, Grand Flagstone, Belvedere collection walls, custom pergola, and pondless water feature.

WHEN CHOOSING A LANDSCAPE PROFESSIONAL ASK THESE QUESTIONS:

- 1) Ask for references to insure they have the experience for the type of project you want installed. For example if you require a retaining wall make sure that the company has completed these types of projects before and that they are still standing after years not months.
- 2) Are they insured? Ask for certificates of insurance.
- 3) How long have they been in business? What is their warranty policy on labor and product? If warranty issues arise will they be around to address them in the future. Are they a member of their professional organization?
- 4) Be sure they understand your vision and can implement your ideas to complete the project to your satisfaction. Landscape Designers are educated in design and conceptualize your goals from the idea to the completed project.
- 5) Make sure you are comparing apples to apples. If one companies quote is very different compared to another ask these questions. What type of products are you using? Ask how the installation is going to be completed and make sure you receive similar answers. Do they clean up at the end of each day? Where are they leaving the spoils?
- 6) Do they offer "free" estimates? A Landscape Estimate isn't the same as getting a price to replace a roof. Landscaping is different because there is "design" involved. Even a simple sidewalk could be drawn any number of ways with various materials proposed. Landscape Designers are educated in their profession drawing on their experience and background to offer creative landscapes.

With the downturn in the economy there has been an influx of those who call themselves "Landscape Professionals" and certainly they are not all bad but there are those few who tell potential customers anything they want to hear. Today our money is too precious to hire someone who doesn't do a quality job. Landscaping your home is still a great return on investment but what is of even greater value is the enjoyment received while sitting in the tranquil sunshine on that perfect patio admiring the well placed plants or pond derived from a well planned and designed landscape.



*Landmasters projects this winter included
finishing a basement and kitchen remodel*



for more information on these articles and our products and services, visit us online

www.landmasters.net

LOW VOLTAGE LANDSCAPE LIGHTING SYSTEMS

Low Voltage Landscape Lighting systems are both practical and elegant. Homeowners can enjoy more hours outside, increase the safety and security of their home while creating an elegant atmosphere for entertaining. The good news is that you can add landscape lighting to any kind of existing landscaping design and, at a low operating cost (the average lighting system is a quarter of the energy used for a pond system), it is a great addition to your property.

ALLIANCE Outdoor Lighting is proud to provide high quality, low voltage lighting products at reasonable prices that fit the tough standards of architectural grade product along with the economy requirements of today's market. We have carefully developed an approach to product development that takes practical concepts in low voltage outdoor lighting and creates an easy-to-specify and easy-to-install method for our industry.

All of our fixtures are manufactured using either heavy cast brass or spun brass which yields a corrosive-free finish supported by a lifetime warranty. Each fixture includes a 25-foot wire lead, a long lasting high quality lamp and the mounting device (stake or mounting bracket). Each standard fixture comes in Aged Brass, which is a rich, chemically applied, acid finish that will age appropriately for the occupied environment.

The transformers were developed to include multiple voltage taps that allow the specifier and the installer to account for the voltage drop that is prevalent in low voltage lighting systems. Each transformer is manufactured in a stainless steel enclosure and includes a lifetime warranty.

Did you know that Landmasters offers design services to DIY customers? Have you considered installing a water feature, walkway, patio, etc. but not sure about the location, installation or materials? Stop by today, give us a call or visit us on line at Landmasters.net to schedule a design consultation. We will visit your site for either on-site advice or to design a full landscape plan.



NEW PRODUCT! ROSETTA STONE

Finally, manufactured concrete that looks natural! Rosetta combines the look of natural stone with the versatility and functionality of a modular concrete product. Products in this wet-cast line include: the Outcropping Collection of retaining walls, the Belvedere Collection freestanding walls & columns, and the Grand Flagstone and Dimensional Flagstone Collections of uniform thickness paving slabs. These realistic looking stones will enhance any area while decreasing square foot cost and installation time when compared to natural stone! Also available are Fire Pit Kits, Dimensional Units, and Steps. If you attended any of the Home and Garden shows in your area you got the opportunity to see it first hand; if not stop by our store to check out this new product.



HAVE WE TOLD YOU LATELY THANK YOU.

All of us here at Landmasters would like to express our appreciation to you, our customer. We recognize that without you we wouldn't be celebrating our 15th year in business. This year as Landmasters celebrates our anniversary we thank you for your continued loyalty and patronage. It's been tough economic times these past few years and we are doing everything we can to continue to offer quality products at fair prices. We continue to strive to improve customer service so that you never have to go anywhere else.

We enjoy the interaction and relationships thinking of you not only as customers but also as friends. We've known many of you a long time and you've seen our business evolve over the years watched our children grow up and also experienced the birth of our grandchildren. We too have enjoyed seeing your families grow up and sharing experiences.

Also, we would be remiss if we didn't express our appreciation and thanks to our staff for their continued hard work and dedication. To them, we attribute our success. Thanks so very much to everyone!!!!

Kim & Gail Maddox



HEALTH CARE KIT

*Treats parasites and helps prevent bacterial infections
Spring, Summer and Fall*

Two of the biggest causes of pond fish sickness and deaths are parasites on your koi and the deadly bacteria "Aeromonas/Pseudomonas" in your koi pond water. Parasites and the bacteria attack your weak koi when their immune system is at it's lowest. Aqua Meds New "Health Care Kit" includes everything you need to protect your koi, and help them fight off this life-threatening attack anytime of year.

A "Spring Treatment" starts your fish off right for the pond season. A "Fall Treatment" right before you put your pond fish to sleep for the long winter makes sure they are free from parasites and bacterial infections is a very good practice.

Plus, the "Kit" also includes the number one most popular "Aeromonas/Pseudomonas" bacteria treatment in the U.S., Aqua MedZyme™ Dry. Aqua Meds "Health Care Kit" Includes: 3 pounds of Medi Koi to help cure bacterial infections caused by "Aeromonas/Pseudomonas" in your koi pond, 1 pound of Aqua MedZyme DRY to greatly reduce the "Aeromonas/Pseudomonas" in your koi pond, 25 grams of Aqua Prazi for a gentle koi pond treatment of deadly gill and body flukes, 32 ounces of TERMINATE for treatment of microscopic parasites: chilodonella, costia, trishodina and many more

Now Here's the Best Part:

Our Aqua Meds koi "Health Care Kit" also includes "Step by Step" instructions for koi and pond treatments, such as the best pond water temperatures, when, how much and in what order to use the medications. Plus, we'll share with you health tips that are very simple to follow, that will help you maintain strong, happy koi and a healthy koi pond for the entire koi pond season.



*"Health Care Kit"
for koi ponds up to 2,500 gallons of pond water*

AQUAPONICS BASIC OVERVIEW

By: Rich Groblewski, Jr.

If you're like me, your first exposure to Aquaponics began years ago with knowing someone or you yourself having a "Betta bowl" either in your home or at the office. It consisted of a vase like vessel where water and a fish called a Siamese fighting fish or Betta created a fancier fish bowl look. Additionally, a plant, usually a peace lily, was placed into the top of that "fish bowl" and created a small ecosystem in which both plant and fish thrived.

More recently Aquaponics has come to be a system combining aquaculture (fish) and hydroponics (soilless plant culture) in a symbiotic environment. In Aquaponics, the nutrient-rich water which results from raising fish provides a source of natural fertilizer for the growing plants. As the plants consume the nutrients, they help purify the water that the fish live in. A natural microbial process keeps both plant and animal healthy.

The aquaponic systems of today range from simple residential to complex commercial systems. The fish can be edible (tilapia or perch) or ornamental (goldfish or koi) and the plants can be edible or ornamental as well.

If you already have a fish pond you're two-thirds the way to having your very own aquaponic system. You have two of the three necessary elements for success. You have the fish and the bacteria; all that's missing is the plant material. Aquaponics can be a source of healthy, organically raised food sources for your family, your community or even developing nations. When you think of it, what could be better than watching your koi on a hot summer's day while enjoying one of the plumppest, juiciest tomatoes you ever ate, grown right in your own backyard?



STONE ENGRAVING

We now offer Engraved Stones and Custom Engraved Rocks, Garden Stones, Remembrance Stones, Wedding and Anniversary Stones, Address Makers, Pet Memorials, Personalized Stepping Stones, Engraved Brick Fundraisers, and much more! Have your own idea? Bring it to us and we will engrave it.

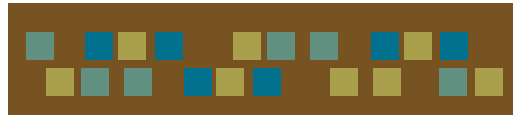


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WATER GARDEN CHAT HOUR

We are pleased to announce the return of our water garden chat hour which will be held every third Saturday of the month from 9-10 a.m. The first topic of discussion is opening your pond. However, bring any questions or concerns with you and let's get together as a group to discuss our experiences. Please join us on April 16 at 9:00 for coffee, pastries and lively discussions. We look forward to seeing you!



LANDMASTERS

\$15 Bonus Card

for purchases of \$100 or more

Landmasters is passing along to our customers our early buy discounts to help offset the increase in fuel prices and to celebrate our 15th anniversary. During the month of April receive a \$15 bonus card for purchases before tax of \$100 or more.

May Savings

buy like a contractor

save on the following items:
All pavers, palletized natural stone and select retaining wall products.

Call: (315) 452-1908 for more information



LANDMASTERS

5607 Business Ave
Cicero, NY 13039

PRESORTED
Standard
US Postage PAID
Syracuse, NY
Permit No. 1473



*We're Making Land More Livable.
One Home at a Time.*

Your home includes more than a house; it also encompasses the surrounding land. With inspiration, expertise and resources from the professionals at Landmasters, land becomes more livable. More personal. And most importantly, more enjoyable for you and your family. With Landmasters, what's outdoors truly becomes part of your home.

Enhance Your Home.
Call Toll Free: (800) 458-1908